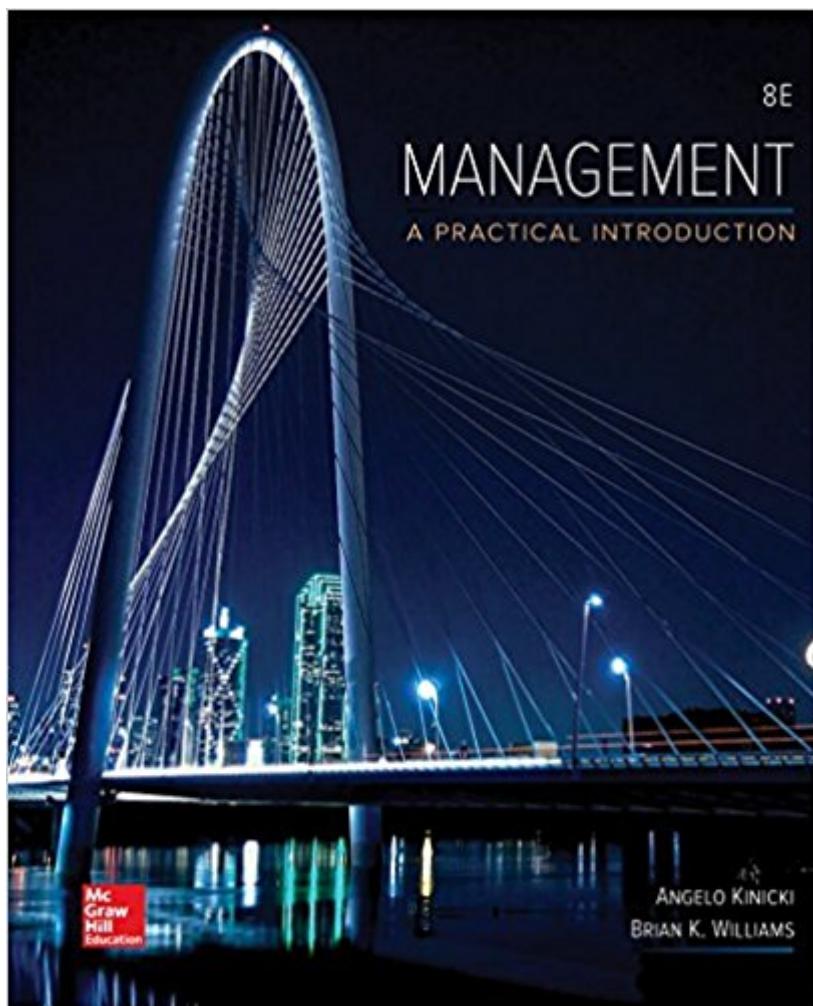


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Practical skills. Relevant theory. Purposeful application. Kinicki/Williams 8e, Management: A Practical Introduction empowers students to develop the management skills necessary in everyday life through the practical and relevant application of theory. Developed to help students read and learn management with a purpose, this new edition engage students through current examples, imaginative writing and resources that work. The eighth edition of Management: A Practical Introduction--a concepts book for the introductory course in management--uses a wealth of instructor feedback to identify which features from prior editions worked best and which should be improved and expanded. By blending Angelo Kinicki's scholarship, teaching, and management-consulting experience with Brian Williams' writing and publishing background, we have again created a research-based yet highly readable, practical, and motivational text.

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BARIN K. WILLIAMS has a B.A and M.A from Stanford University and held managerial jobs in education, communication, and publishing. Professor of management at Arizona State University. He received the Instructor of the Year Award for executive Education from the center for executive development in the college of business administration at ASU.

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